

We're Hiring!

Guest Experience & Community Projects Lead

Tin Wis Best Western Resort | Tofino, BC

About This Role

This is a unique opportunity to be part of something bigger. You'll split your time between two exciting areas:

Salary Range: \$50,000 - \$60,000 annually

Guest Experience (50%): Help visitors discover the best of Tofino and Tla-o-qui-aht territory. You'll connect guests with local tours, cultural experiences, and adventures—from whale watching to beach walks to learning about our history and culture.

Community Projects (50%): Support the Tin Wis 10-in-10 Initiative, which is all about helping Tla-o-qui-aht community members start and grow businesses. You'll coordinate training programs, connect people with resources, and help build a stronger local economy.

What You'll Do

On the Guest Side:

- Be the friendly face that helps guests plan their Tofino experience
- Build relationships with local tour operators, artists, and experience providers
- Share knowledge about Tla-o-qui-aht culture, territory, and history with visitors
- Help create memorable stays that bring guests back

On the Community Side:

- Coordinate business training workshops and programs
- Connect community entrepreneurs with coaching, mentorship, and funding opportunities
- Work alongside Tribal Parks, TDC, Tourism Tofino, ITBC, and other partners
- Keep projects on track and help coordinate cultural installations and events
- Be a bridge between Tin Wis, artists, Ḥaw̓i̓iḥ, and the community

Who We're Looking For

We're looking for someone who genuinely cares about community and wants to see Tla-o-qui-aht thrive. You don't need fancy degrees or years of experience—we'll train you. What matters most is:

- You're organized and can juggle multiple things at once
- You're good with people—both guests and community members
- You understand Tla-o-qui-aht protocols and family connections (or are eager to learn)
- You're the kind of person who gets things done
- You believe that healing and business can go hand-in-hand

What We Offer

- On-the-job training in hospitality and project management
- Mentorship and professional development opportunities
- A supportive, fun work environment where your ideas matter
- The chance to make a real difference in your community
- Work in one of the most beautiful places on the coast

A Note on Experience

We encourage applications from community members with non-traditional backgrounds. Life experience and street smarts count for a lot here. If you have a vision for your community, we can teach you the spreadsheets.

How to Apply

Send us a quick note about yourself and why this role interests you. You can include a resume if you have one, but it's not required. We're more interested in who you are than a list of past jobs.

Contact: Maria Clark at Tin Wis Resort agm@tinwis.ca 250-725-4445 ext 255

Applications Open Until: March 24, 2026

Questions? Reach out—we're happy to chat about the role.